# **Privacy Policy ushare.marketing**

#### First level

#### INFORMATION RELATING TO THE PROCESSING OF PERSONAL DATA

#### Who is the data controller?

**USHARE LLC** 

### What personal data is collected or acquired by the ushare.marketing website?

Data provided voluntarily: name, surname, profile picture, country, postcode, town, date of birth, e-mail address, language, telephone number, tax code, VAT number, iban

Geolocation data

#### Why are my data processed?

For your registration to ushare.marketing

To configure your Assignment Letter

For the generation of your Receipts or Invoices

For the payment of your commissions

For the use of the ushare.marketing services

To check the correct operation of ushare.marketing

If necessary, to ascertain, exercise or defend the rights of the owner in court

To fulfill obligations under regulations and applicable national and supranational legislation

### What are my rights?

You can request access to the data concerning you, their correction or their cancellation, as well as, the limitation of the treatment, the opposition to the treatment as well as the portability of the data by contacting the Data Controller by email at the address: privacy@ushare.marketing

You can lodge a complaint with the competent supervisory authority

# Second level

The second level is accessed by clicking on the link, to the complete information of the first level

#### Who is the data controller?

**USHARE LLC** 

# What personal data is collected or acquired by the ushare.marketing website?

Data provided voluntarily: name, surname, profile picture, country, postcode, town, date of birth, e-mail address, language, telephone number, tax code, VAT number, iban

Geolocation data

# For what purposes are your data processed?

For your registration to ushare.marketing

For the use of the ushare.marketing services

To configure your Assignment Letter

For the generation of your Receipts or Invoices

For the payment of your commissions

To check the correct operation of ushare.marketing

If necessary, to ascertain, exercise or defend the rights of the owner in court

To fulfill obligations under regulations and applicable national and supranational legislation

### For what purposes are your data processed?

From the second to the sixth purpose, the execution of the contract between USHARE LLC and the user

For the first and eighth purposes, the legitimate interest of USHARE LLC

For the seventh purpose, the need to fulfill legal obligations

### Is the provision of data mandatory? What happens if you don't provide the data?

The provision of data in the registration form is mandatory for the conclusion and continuation of the contract. The refusal to provide the aforementioned data therefore does not allow the registration and use of ushare.marketing.

### How long do we keep your data?

The personal data provided during registration will be kept by registering your account until you ask to withdraw your registration from ushare.marketing.

The geolocation data will be kept for the time in which the geolocation services of your device are kept active and ushare.marketing is active.

### Who will process your data? Who can your data be communicated to?

The data may be processed by the employees of the corporate functions appointed to pursue the aforementioned purposes, who have been expressly authorized to process and who have received adequate operating instructions.

The Data may be processed, on behalf of the owner, by external subjects designated as data processors, who carry out specific activities on behalf of the owner, for example, server maintenance.

The Data may be communicated to external subjects operating as data controllers, by way of example, authorities and supervisory and control bodies and in general subjects, public or private, entitled to request the Data.

### Will your data be transferred outside the USA?

The Company is located in USA. During the performance of the processing activities hereunder, it may store or transfer your personal data to countries outside the EU or European Economic Area. the Company ensure that all possible transfers outside the EU or EEA will be made in such a way as to guarantee the full and effective protection of your rights and freedoms. To this purpose, if no adequacy decision has been issued by the EU Commission with regard to the extra EU/EEA country to which the data is transferred, the Company will implement the proper safeguard measure in pursuance of Articles 46 ff. of GDPR performing due diligence checks with all importer of personal data to assess and verify that they have appropriate safeguards in place to protect the data. You can obtain evidence of the safeguard's measures taken by the Company by sending an e-mail to privacy@ushare.marketing

#### What are your rights?

By contacting USHARE LLC at the e-mail address privacy@ushare.marketing, the interested party can ask the Company for access to the Data concerning him, their cancellation, the correction of inaccurate Data, the integration of incomplete Data, the cancellation of the Data, the limitation of the treatment in the cases provided by art. 18 GDPR, as well as oppose, for reasons related to your particular situation, the treatment carried out for the legitimate interest of the owner. Furthermore, if the processing is carried out with automated tools, the interested party has the right to receive the Data in a structured format, commonly used and readable by an automatic device, and, if technically feasible, to transmit it to another holder without hindrance. The interested party has the right to lodge a complaint with the competent supervisory authority in the Member State in which he habitually resides or works or in the State in which the alleged violation occurred.

# Third level

# Who is the data controller?

**USHARE LLC** 

Address: - 3411 Silverside Road Tatnall Building, 104, Wilmington, DE 19810 - United States

E-mail Address: office@ushare.marketing

# What personal data is collected or acquired by the ushare.marketing website?

#### Ushare.marketing usage data

ushare.marketing acquires some personal data during its normal operation, the transmission of which is implicit in the use

of communication protocols or relating to your device or operating system and the IT environment of the same. This is information that is not collected to be associated with identified interested parties, but which, by their very nature, could, through processing and association with data held by third parties, allow users to be identified. This category of data includes:

• Internet protocol address (IP)

#### **Geolocation data**

ushare.marketing acquires data relating to your geographical position (GPS, Wi-Fi, GSM network) to allow you to use our services.

This data can only be collected when ushare.marketing is active and if you have activated the use of geolocation services. You can deactivate the geolocation services at any time by accessing the appropriate section of the permissions for the localization of the operating system of your device. The choice to disable geolocation services is not definitive and you can reactivate geolocation services in the same way.

Disabling the geolocation service does not allow the use of the functions present in ushare.marketing

### Dati voluntarily provided by the user

On the registration page you will be asked to provide the following personal data: name, surname, profile picture, country, postcode, town, date of birth, e-mail address, language, telephone, tax code, VAT number, iban

Why are your data processed? Is the provision of data mandatory? What happens if you don't provide the data?	What legitimizes the treatment?	How long do we keep your data?
To check the correct operation of ushare.marketing and for its maintenance	Legitimate interest	Until the end of the control and maintenance activities.
For your registration to ushare.marketing.	Execution of the contract	Until you ask to revoke your registration at ushare.marketing
To configure your Assignment Letter	Execution of the contract	Until you ask to revoke your registration at ushare.marketing and, after revocation, for the ordinary prescription period of 10 years.
For the generation of your Receipts or Invoices	Execution of the contract	Until you ask to revoke your registration at ushare.marketing and, after revocation, for the ordinary prescription period of 10 years.
For the payment of your commissions	Execution of the contract	Until you ask to revoke your registration at ushare.marketing and, after revocation, for the ordinary prescription period of 10 years.
For your geolocation and to allow you to use the services of ushare.marketing izi di ushare.marketing	Execution of the contract	As long as the geolocation services of the device are kept active and ushare.marketing is active

To fulfill obligations under regulations and applicable national and supranational legislation	Need to fulfill legal obligations	Until you ask to revoke your registration at ushare.marketing and, after revocation, for the ordinary prescription period of 10 years.
If necessary, to ascertain, exercise or defend the rights of the owner in court	Legitimate interest	In the case of judicial litigation, for the entire duration of the same, until the exhaustion of the terms of availability of the appeal actions

Once the aforementioned storage deadlines have elapsed, personal data will be destroyed, erased or made anonymous, compatibly with the technical cancellation and backup procedures.

### Mandatory provision of data

The provision of data in the registration form is mandatory for the conclusion and continuation of the contract. The refusal to provide the aforementioned data therefore does not allow the registration and use of ushare.marketing.

# Who will process my data? To whom can my data be communicated?

The data will be processed exclusively by USHARE LLC employees and collaborators expressly authorized to process it. The data will not be disclosed or transferred to third parties.

The data will be processed by subjects who carry out treatments on our behalf who perform the function of data controller in particular to:

- company that takes care of server maintenance

The updated list containing the recipients is available by sending an email to privacy@ushare.marketing

#### Will my data be transferred outside the USA?

The Company is located in USA. During the performance of the processing activities hereunder, it may store or transfer your personal data to countries outside the EU or European Economic Area. the Company ensure that all possible transfers outside the EU or EEA will be made in such a way as to guarantee the full and effective protection of your rights and freedoms. To this purpose, if no adequacy decision has been issued by the EU Commission with regard to the extra EU/EEA country to which the data is transferred, the Company will implement the proper safeguard measure in pursuance of Articles 46 ff. of GDPR performing due diligence checks with all importer of personal data to assess and verify that they have appropriate safeguards in place to protect the data. You can obtain evidence of the safeguard's measures taken by the Company by sending an e-mail to privacy@ushare.marketing

#### What are my rights?

You can ask the Data Controller for access to the data concerning you, their cancellation, the correction of inaccurate data, the integration of incomplete data, as well as the limitation of treatment in the cases provided for by art. 18 of the GDPR

You can object, at any time, in whole or in part, to the processing of data necessary for the legitimate pursuit of the owner's interest.

In addition, if the conditions for exercising the right to portability pursuant to art. Are present 20 of the GDPR, you can receive the data provided to the Data Controller in a structured format, commonly used and readable by an automatic device, as well as, if technically feasible, to transmit them to another data controller without hindrance.

You can lodge a complaint with the competent supervisory authority, (in particular in the Member State in which you habitually reside or work or in the State in which the alleged violation occurred).

The rights can be exercised by writing to the Data Controller by post, to the address indicated above, or by e-mail to the following e-mail address: privacy@ushare.marketing. It is understood that, where your request is submitted by electronic means, the information will be provided in a commonly used electronic format.